



ISBx

# Social & Emotional Learning Programme

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# Overview

The Social and Emotional Learning Programme is an educational strategy aimed at preparing students with essential skills to thrive in both academics and the professional world. Statistics show that 83% of employers rate social and emotional skills as very important to success at work, underscoring the importance of this programme. It focuses on equipping students with a wide range of comprehensive skills, making them industry-ready and fostering personal growth.

In today's competitive landscape, success goes beyond textbook knowledge. This program recognises the importance of behavioural change as the foundation for a successful future. According to a study, students who received SEL instruction had achievement scores that averaged 11 percentile points higher than those who did not. Some skills are innate, while others can be developed, and this program empowers students to excel in various aspects of life.

Through this holistic approach, the Social and Emotional Learning Programme helps students assess their current behaviour patterns and provides them with the necessary skills to cultivate positive habits. Research indicates that SEL programming can result in a return of \$11 for every \$1 invested, showcasing its financial benefits. By doing so, it not only leads to improved outcomes but also enhances students' employability, setting them on a path to a promising future. Students who engage in SEL programs also show a 6% increase in high school graduation rates and an 11% increase in college attainment rates.



## Message from the Dean

“ISBx marks a new era in education, primarily focused on students. Our mission is to empower you with the skills and knowledge essential for thriving in the modern world.

In response to the dynamic landscape of education, ISBx offers a diverse range of programs, covering everything from digital literacy to entrepreneurial acumen, equipping you with the tools you need to excel today.

What truly sets ISBx apart is our commitment to accessibility. We are dedicated to making this valuable content accessible, ensuring that every student can benefit from ISB’s wealth of knowledge and research. Recent events have highlighted the immense power of technology in reaching a broader audience, and we are leveraging this power to extend educational opportunities far and wide. Our digital content can be consumed at your own pace and convenience.

With the flexibility to record classes, you have the freedom to revisit and review the material as often as needed, customizing your learning experience to match your comfort level.

ISBx is driven by the principles of inclusivity. We are resolute in our commitment to breaking down barriers and providing quality education to all students.

When we talk about impact, we mean transforming your life significantly. ISBx empowers you on your educational journey, and Rajiv Gandhi University of Knowledge Technologies is the perfect place to shape the future, where knowledge knows no bounds.”



**Madan Pillutla**

Dean and Professor  
Indian School of Business





# The ISB Advantage

**#1 IN INDIA** by the FT Global MBA Ranking 2023

**#6 IN ASIA** by the FT Global MBA Ranking 2023

**#39 GLOBALLY** by the FT Global MBA Ranking 2023

## Future-ready Perspectives

Our learning interventions will help you discover organisational “unlocks” and create future-ready companies that are aware, nimble, and continually learning and innovating to thrive in the next normal.

## Research-backed Thought Leadership

ISB is ranked #1 amongst all business schools in India for research. At our research centres and institutes, faculty collaborate with top minds in industry and government to develop groundbreaking thought leadership.











## Deep Expertise in Emerging Markets

Unlike most leading global business schools, ISB has developed rigorous intellectual capital and a vast number of case studies that explore critical challenges facing organisations and leaders in these markets.

## Globally Renowned Faculty

ISB faculty includes leading academics with strong domain expertise that draws on extensive research, real-world engagements, and rich teaching experience in top global business schools.

# Be Future-Ready

Boost language skills with videos and a handy dictionary	
Enhance writing through Cornell Notes and photos	
Gain confidence in speaking by recording lesson summaries	
Instantly grasp unfamiliar words, improving language skills	
Easily access pronunciation and full definitions	
Improve comprehension with highlighted video transcripts and pause for clarity	
Enhance recall with bite-sized course content, available anytime	
Engage actively with diverse questions	
Verify answers through peer comparison	
Strengthen retention with module and course quizzes at key points	

# Faculty for the Programme



**S Ramnarayan**

Professor of Organisational Behaviour (Practice), ISB

Professor Ramnarayan has been a Practice Professor at the Indian School of Business since 2007. He has also been a Professor at the Indian Institute of Management, Ahmedabad, visiting faculty at the Case Western Reserve University, Cleveland, Ohio and a Guest Professor at the University of Bamberg, Germany. Early in his career, he worked in industry and was involved with organizational development (OD) assignments. He has been a consultant to many organizations in the areas of change and leadership.



**Rajeshwar Upadhyay**

Faculty of Organisational Behaviour. Director at Par Excellence Leadership Solutions

Rajeshwar Upadhyay caters to a spectrum of behavioural and development programs ranging from Transformational Leadership to Emotional and Social Intelligence. He explores the complex issues of Leadership and Strategy in the context of Culture and Values.



**Mihir Mankad**

Professor of Leadership Communication (Practice), Tufts University Fletcher and Friedman Schools Visiting Faculty, ISB

Professor Mankad is a professor of practice at Tufts University Fletcher School and the Friedman School of Nutrition. He is a visiting faculty at the Indian School of Business and Harvard Business School. He is an expert in Leadership and Global Communication. His career spans a rich and diverse array of fields, including media, management consulting, and non-profit leadership.

## Faculty for the Programme



**Anand NandKumar**

Associate Professor of Strategy  
Executive Director - SRITNE

Professor Anand NandKumar is a Professor of Strategy and Entrepreneurship. He explores industry and firm-level triggers that influence innovation, the generation of new ideas and entrepreneurship, and the distribution and commercialisation of new ideas. His research focuses on high technology industries such as pharmaceuticals, biotechnology and software, and it falls in between industrial organisation (IO), the economics of technological change and strategy.



**Deepa Mani**

Deputy Dean, Executive  
Education and Digital Learning,  
Professor of Information System,  
ISB

Deepa Mani is a Professor of Information Systems at the Indian School of Business. She is the Deputy Dean for Executive Education and Digital Learning. Her research interests lie at the intersection of technology, organisation, and society. Deepa's work has gained recognition due to her thought leadership on the business and policy implications of technological innovations and investments. Her research articles have been published in top academic journals and have been widely featured in conference proceedings, book chapters, and popular media outlets.

# Programme Structure

## Course 1: Leading Self

Increase your effectiveness by becoming more self-aware and learning about different mindsets, disruptive emotions and dealing with changing conditions.

**Duration: 2 Hours**

## Course 3: Critical Thinking

Learn about decision models, analyse problems from multiple perspectives and arrive at prudent and well-thought-out decisions.

**Duration: 2 Hours**

## Course 5: Presentation and Public Speaking

Master the art of presentations and public speaking to unlock new opportunities for academic and professional success.

**Duration: 2 Hours**

## Course 2: Inculcating Growth Mindset

Explore the transformative power of a growth mindset for personal and professional success through key principles, strategies, and real-world insights.

**Duration: 1 Hour**

## Course 4: Effective Verbal and Non-Verbal Communication

Learn to communicate effectively through words and actions while understanding your personality and connecting with others.

**Duration: 2 Hours**



# Programme Structure

## Course 6: Art of Storytelling

Increase your effectiveness by becoming more self-aware and learning about different mindsets, disruptive emotions and dealing with changing conditions.

**Duration: 3 Hours**

## Course 8: Building your Personal Brand

Differentiate yourself and connect with your teams and customers by creating and implementing your 'Personal Brand' through relevant strategies and plans.

**Duration: 2 Hours**

## Course 7: Art of Networking

Develop vital networking skills, building valuable connections, dispelling myths, and optimizing networks for career success.

**Duration: 1 Hour**

## Course 9: Ace your Job Interview

Discover the keys to success in job interviews by developing the right mindset and essential skills.

**Duration: 3 Hours**

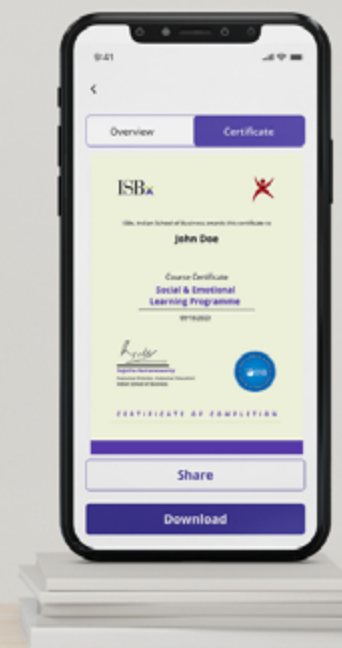
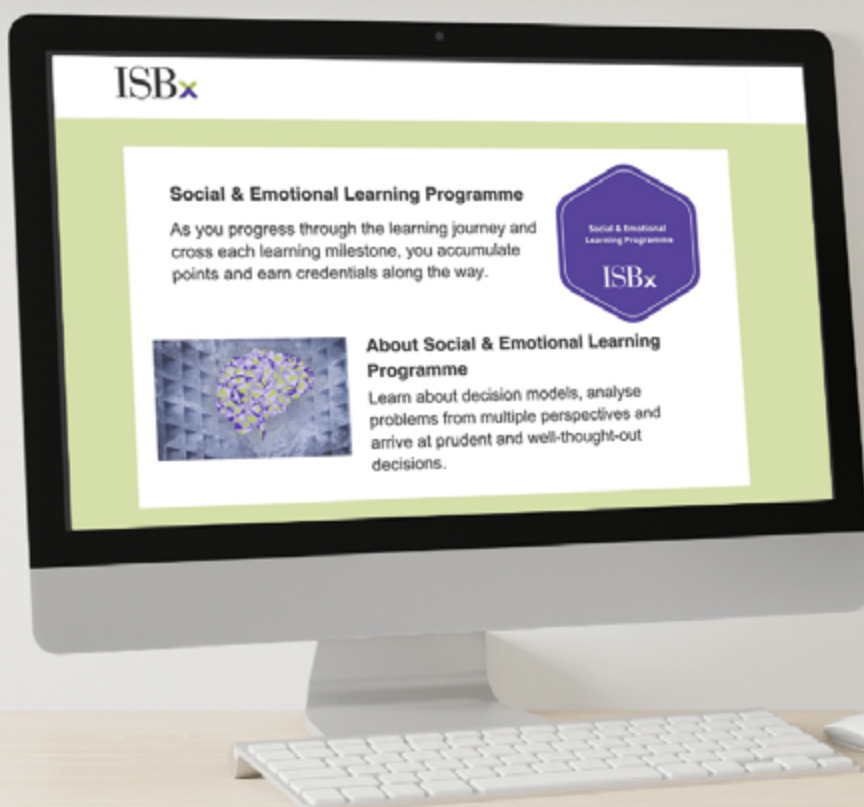
# What You Will Earn

## Course Certificates

Upon successful completion of this course, you will be awarded a Certificate of Completion from ISBx, marking not just the end of the course but the beginning of your achievement journey.

## Digital Badges

As students progress through the programme and cross the learning milestone, they accumulate points and earn credentials along the way.



## About Indian School of Business

The Indian School of Business (ISB) evolved from the need for a world-class business school in Asia. The founders, some of the best minds from the corporate and academic worlds, anticipated the leadership needs of the emerging Asian economies.

It gained the unique distinction of receiving accreditation from the Association of MBAs (AMBA), making it the 100th School in the world to achieve the 'triple crown' of accreditations from AMBA, EFMD Quality Improvement System (EQUIS), and the Association to Advance Collegiate Schools of Business (AACSB).

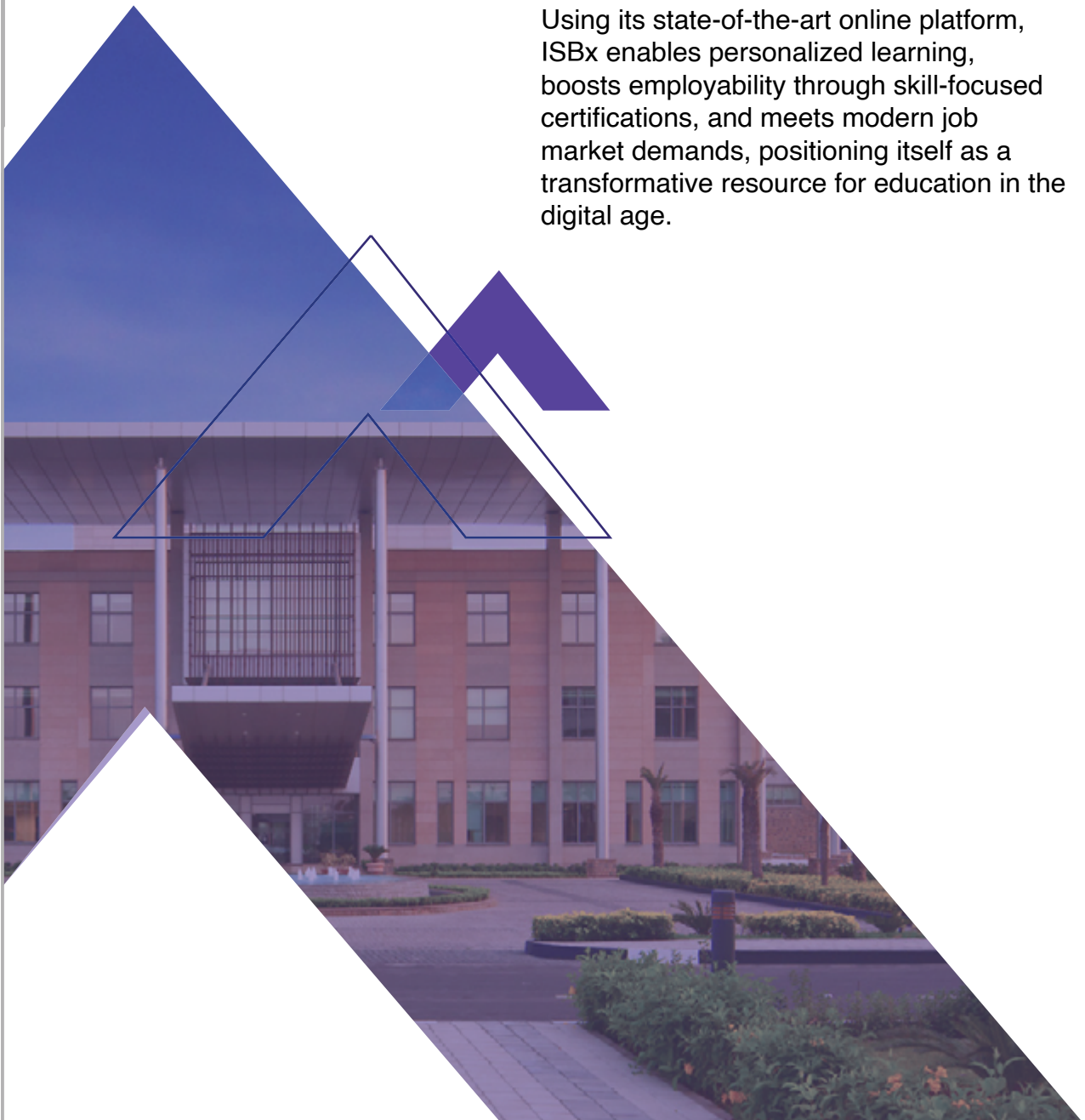


## About ISBx

ISBx, a pioneering digital learning initiative by the Indian School of Business (ISB), extends quality education beyond physical campuses to institutions in India and emerging economies.

Leveraging globally renowned faculty and innovative pedagogy, ISBx offers Digital Learning Solutions, empowering students and institutions with diverse, high-quality courses.

Using its state-of-the-art online platform, ISBx enables personalized learning, boosts employability through skill-focused certifications, and meets modern job market demands, positioning itself as a transformative resource for education in the digital age.





## About Rajiv Gandhi University of Knowledge Technologies

The RGUKT was founded with the primary aim of offering high-quality education to rural youth in Andhra Pradesh. The initial objective was to provide the top 1% of rural graduates, approximately 6,000 to 7,000 students annually, with an opportunity to study at RGUKT's three campuses.

This was a departure from the conventional university model in India, as RGUKT aimed to enroll a much larger cohort. The university leveraged Information and Communication Technologies to scale its educational environment significantly.

Additionally, RGUKT focuses on incorporating modern cognitive science tools and personal computers for each student, enabling innovative learning methods. Its broader goals include nurturing skills, values, knowledge dissemination, interdisciplinary education, entrepreneurship, and industry collaboration.





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